



TIGER BASKETBALL

CENTRAL HIGH SCHOOL • 18 STATE CHAMPIONSHIPS

Dear parents, fans, alumni, and supporters of LR Central Basketball,

Hello, my name is Brian Ross and I am excited to be the head coach of the Little Rock Central Tigers. As we all know, Central is the most prestigious, historic, and accomplished program in the state of Arkansas, and I want to do everything I can to restore those winning ways. It all starts with instilling a mindset of excellence in everything. We want our players to strive for excellence in athletics, academics, and in character. We want to develop great habits through the game of basketball that help our young men learn the life lessons of work ethic, discipline, integrity, teamwork and perseverance.

Last year was my first season at Central, and it was a memorable one. We had an incredible start to the season as we raced out to a 11-2 non-conference record and a #1 ranking in the state. We finished the season with 17 wins (2nd most victories for the program since 2008) and made the state tournament. We certainly laid a solid foundation on which to build for the future. I am looking forward to the 2019-20 season. We have a great group of young men who have been working very hard since April to prepare for this year.

We had a very successful season off the court as well. Our team achieved a 3.0 GPA for the fall and spring semesters. Additionally, all five of our senior players are playing a sport in college (4 basketball and 1 football).

Prior to coming to Central, I was the head coach at Baptist Prep where we won three consecutive 4A state championships. During my four years, we had an overall record of 112-26, a conference record of 58-2, four consecutive conference championships. In 2018, I was named Arkansas Boys Basketball Coach of the Year by USA Today and the Arkansas Basketball Coaches Association.

I am thrilled to work at a place where success and excellence mean so much to so many people. I believe that we have an opportunity to bring championships to this school and make a positive difference in the lives of the young men in our program. Thank you in advance for your consideration in helping our program. Please check out our sponsorship opportunities on the next page and help support Tiger basketball.

Brian Ross
LR Central Men's Basketball Head Coach



TIGER BASKETBALL

SPONSORSHIP OPPORTUNITIES

TIGER LEGENDS SPONSORSHIP.....\$1,000

- Includes gym wall advertising (see below)
- Includes full page advertisement in game program
- Includes 2 Central Basketball Nike Dri Fit polos and framed team picture

GYM WALL ADVERTISING..... \$500

- Includes one 6'x4' banner
- Once installed, any changes to the sign and related expenses will be paid by the advertiser
- Sign will be displayed for the 2019-20 school year
- At the end of the school year, advertiser will be given first option to renew
- Limited to 30 spaces

TEAM MEAL SPONSORSHIP.....\$200

- Provides 1 meal for the team
- Sponsor will be recognized during the game by the public address announcer

GAME PROGRAM ADVERTISING..... \$50 - \$200

- Programs will be sold at all home games
- Program will feature team pictures, schedules, player profiles, rosters, etc.
- Business and personal advertisements will be displayed throughout the program



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SPONSORSHIP OPPORTUNITIES

YES! I WOULD LIKE TO SUPPORT THE CENTRAL BASKETBALL PROGRAM.

Check any that you are interested in.

- _____ TIGER LEGENDS SPONSORSHIP \$1,000
- _____ GYM WALL ADVERTISING \$500
- _____ TEAM MEAL SPONSORSHIP \$200
- _____ PROGRAM ADVERTISING
- _____ Full Page \$200
- _____ 1/2 Page \$125
- _____ 1/4 Page \$75
- _____ 1/8 Page \$50
- _____ OTHER CONTRIBUTION Any Amount _____

My total commitment of \$ _____ will be paid by October 15, 2019.

Name of entity to be advertised _____

Name _____

Signature _____

Phone Number _____

Email _____

Please note: Upon completion of commitment form, contract, and initial payment, Advertiser is responsible for providing logo artwork to brian.ross@lrsd.org. If you have questions about the artwork specifications, contact Coach Ross at 501-590-2756. Central High School reserves the right to give final approval of the copy and design of the advertisement.

TO PAY BY CHECK: RETURN TO

Brian Ross, Men's Basketball Head Coach, 1500 S Park Street, Little Rock, AR 72202

OR scan and email to Brian.Ross@lrsd.org